



Emily Lawrence Mendoza

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Skills

Adobe Suite;
Photoshop, InDesign,
Illustrator, and Acrobat
Microsoft Office
Macromedia Freehand
Quark Express
CCI, Easy Catalog
Mac and Windows OS
Wordpress
Constant Contact
Photography

Education

Kansas State University
Manhattan, KS

Santa Ana College/
Santiago Canyon College
Santa Ana, CA

Professional Experience

I-5 PUBLISHING, LLC. (FORMERLY BOWTIE INC.) | February 2011 – August 2014
I-5 is a multiplatform special interest magazine and book publisher based in Irvine, CA.

Graphic Designer

Completed graphic design for multiple titles including but not limited to show programs, editorial magazine content, advertising, stationary, web exclusive content, in-depth info graphics, calendars and directories. Worked closely with editorial staff and members of the art department to create products for internal and external clients. Also assisted in the production of advertising and marketing materials.

Orange County Register Communications | August 2010 – Present
The Orange County Register owns a diverse portfolio of print and web products.

Freelance Page Design

Design and layout of pages for the Orange County Register and Register owned community weeklies.

CONNECT, a project of Orangewood Children's Foundation
AmeriCorps VISTA | August 2009 – August 2010

AmeriCorps VISTA (Volunteers In Service to America), fights poverty with passion at projects across the country. CONNECT works to increase the capacity of nonprofit organizations throughout Orange County.

Marketing and Research Coordinator VISTA

Generated and distributed outreach and marketing materials. Assisted in the creation and delivery of nonprofit professional development training. Designed and edited weekly Constant Contact emails. Designed and edited Connections, a quarterly publication featuring resources and tools for nonprofit organizations. Worked with CONNECT team to interview and generate organizational assessments of nonprofits throughout the county.

Orange County Register Communications | December 2006 – April 2009

Deals Reporter, Orange County Register

Reported on deals and ways for readers to save money. Composed 4-7 multimedia blog posts each day. Worked closely with Money and Life teams to provide readers useful and informative tips for budget living.

Web and Plan Editor, Orange County Register Communications

Worked with the Orange County Register's technical team running print plans for all of the company's print products. Also contributed to Register teams editing text and media for online publication packages.

Awards

Associated Collegiate
Press, Design of the Year
Finalist, 2007

Columbia Scholastic
Press Association,
First Place Overall Design,
2007

Associated Collegiate
Press, Leader of the
Student Press in North
America, 2003

Los Angeles Times,
College Newspaper
of the Year, 2003-04

*Additional awards
available on request*

Professional Experience Continued

Content Coordinator, MyOCHigh.com

MyOCHigh.com was published for and about Orange County teens. Production of the site was halted in June of 2008 due to budget. Worked closely with student correspondents to foster skills and improve the quality of their blogs. Generated multimedia content including photos and video for the site.

Graphics Coordinator, OC POST.

The OC POST was a quick read tabloid newspaper, published by the Register, for busy Orange County residents. Despite a growing circulation of about 30,000, the OC POST was eliminated in a company-wide cost cutting effort. Converted AP graphics to POST-style. Created original graphics and illustrations, and assisted visual team on all projects. Designed inside pages and covers. Assisted with art direction and photo selection. Attended daily content and headline meetings and weekly critiques.

Kansas State Collegian | August 2005 - December 2006

The Collegian is the daily student newspaper at Kansas State University. It has a circulation of 11,000.

Editor in chief, Presentation Editor

Managed and trained a staff of more than 100. Represented student publications at community meetings and events. Organized bi-weekly payroll. Oversaw all content and nightly production. Implemented redesigns. Art directed lead packages. Designed special sections and daily content. Generated photo illustrations.

People Magazine | Summer 2006

People is a weekly entertainment news publication of Time Inc. It has a circulation of 3.73 million.

Time Inc. Editorial Intern, People Magazine Art Department

Designed page layouts, helped create graphics and design elements. Assisted with both weekly and specials. Worked with editors and critics when laying out weekly review sections. Observed design in all areas. Attended story generation meetings and daily mock-up meetings.

Additional experience available on request.